



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-1

July 16, 2015

THOMAS DEMSEY, TREASURER
SNACK FOOD ASSOCIATION POLITICAL
ACTION COMMITTEE (SNACKPAC)
1600 WILSON BOULEVARD SUITE 650
ARLINGTON, VA 22209

Response Due Date
08/20/2015

IDENTIFICATION NUMBER: C00118919

REFERENCE: AMENDED STATEMENT OF ORGANIZATION, RECEIVED 01/14/2014

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- A review of your reports discloses transfers between your committee and "PEPSICO, INC. CONCERNED CITIZENS FUND". However, you have not listed this organization(s) as an affiliated committee(s). All committees (including a separate segregated fund) established, financed, maintained or controlled by the same corporation, labor organization, person, or group of persons including any parent, subsidiary, branch division, department, or local unit thereof, are affiliated. For further guidance on affiliated committees, please refer to 11 CFR §100.5(g) and §110.3.

If your committee is affiliated with the above referenced committee(s), please file an amended Statement of Organization listing said committee(s) on Line 6. Additionally, if your committee has a new connected organization, it should also be listed on Line 6. (11 CFR §102.2)

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to

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taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1140.

Sincerely,



Don Michael
Campaign Finance Analyst
Reports Analysis Division

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